Each and every day Stratford Public Library (SPL) makes a difference in people’s lives. Library use is consistently high and delivers real value to the community. However, proving its real dollar value is sometimes harder to do.

A December 2013 report by The Martin Prosperity Institute concluded that for every $1 spent, the Toronto Public Library provided $5.63 in benefits. It was the first study of its kind in Canada. In the spring of 2014, The Institute graciously provided this tool to all Ontario libraries.

On January 26th, Kimberly Silk, the Data Librarian from The Martin Prosperity Institute presented the following facts about the Stratford Public Library’s economic impact on our city. For more information contact Library CEO, Julia Merritt at 519-271-0220 x110 or jmerritt@stratfordcanada.ca

### Significant Impacts in Stratford

- For every $1 spent, the City of Stratford receives $7.48 in benefits
- Return On Investment (ROI): 648.2% (mid-point)
- For every hour the library is open, Stratford receives $1,940 in benefits
- Total economic impact of SPL is $14.91 million
Adult Programs

Blind Date with a Book, Volume 3
February 13 - 20
Discover hidden gems from our collections that are looking for their perfect match. Read their classified ads that hint at the delectable books under-the-covers.

The best part of your blind date is – no hurt feelings, and you get to tell us all about it, even if your date is a dud!

“Rate your date” by March 13 and you’ll be entered into a draw for some truly date-worthy prizes from our sponsors: Chocolate Barrs, Flowers on York, Video+Books+Cds, Revel Caffe and Fanfare Books.

Stud or dud? You never know until you take a chance on that blind date with a book!

Good Book Group
An ever-changing group of people who enjoy getting together to talk about books.
February Title:
419 by Will Ferguson
Tuesday February 3 • 2pm or 7pm • Program Room • Drop-in

SUPE Club
For those who enjoy paranormal romance and urban fantasy. February Title: Angel’s Ink by Jocelynn Drake • Wednesday February 25 • 7pm • Program Room • Drop-in

Youth Programs

STORYTIMES
NEW! All storytimes are now drop-in; no registration required. Free!


Visit stratford.library.on.ca/zone/programs for details.

The Every Child Ready to Read® Philosophy!
“Learning to read begins before children start school. From the time they are infants, children learn language and other important skills that will help them learn to read. Developing early literacy skills makes it easier for children to read once they begin school.”
Every Child Ready to Read®
Talking * Singing * Reading * Writing * Playing

Whale of a Tale
Join us for interactive storytelling, songs, puppets, crafts, and play.

Mondays • 6:30-7:15pm
Library Auditorium
Free, drop-in

If you require this document in an alternate format, contact the Library by phone 519-271-0220 or email askspl@pcin.on.ca